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FOR IMMEDIATE RELEASE:

Helene Hadsell: The Woman Who Won Every Contest She Ever Entered

Oshawa ON – Helene Hadsell was “the woman who won every contest prize she desired,” and the author of the best-selling book *Contesting: The Name It & Claim It Game*. She shares her tips for winning in the vibrant, warm, and folksy manner that was uniquely her.

After being out of print for over 30-years, you can once again garner Helene’s winning wisdom. In 2008 Mrs. Hadsell told Carolyn Wilman, aka ‘The Contest Queen’ she should start teaching WINEuvers for WISHcraft as she was no longer teaching it. After 12 years, Carolyn finally picked up the gauntlet.

In this updated 3rd Edition, you will learn the nuts and bolts of the sweepstaking hobby. Everything from the contest mechanics, to how to create a winning entry, and most importantly, how to win at the exciting game of life. Helene covers her secrets for confidence and success, plus how to visualize your achievements and victories. Her use of metaphors bore out of her experiences will help you clearly understand the principles of winning. You will also discover Helene’s thoughts on picking a winning lottery number. All of this, plus The Contest Queen’s modern sweepstaking tips.

In conjunction with writing books, Ms. Wilman also created ContestQueen.com as ‘a hub of all things contesting’ with hundreds of free resources to sweepstakes websites, sweepstakes groups and forums, sweepstakes software, sweepstakes clubs, and conventions.

After a long life filled with adventures, Mrs. Hadsell passed away in 2010.

AUTHORS

Helene Hadsell was proof not only of her dynamic philosophy of life, but her practice of positive thinking in the energetic pursuit of her goals has brought her rich rewards in terms of spiritual, physical, and material well-being. Mrs. Hadsell holds the unique record of having submitted the winning entry for every contest prize she ever wanted. Everything from appliances, trips, and the biggest prize of all, a fully furnished dream home.

Carolyn Wilman (aka [@TheContestQueen](https://www.instagram.com/thecontestqueen)) works with companies to create, and viral market winning promotions that maximize their ROI and loyal customers along with teaching others how to Find, Organize, Enter, and Win giveaways. To-date others have won more than \$1M using her proven Online Entry System, which can be found in her book *How To Win Cash, Cars, Trips & More!*

Contesting: The Name It & Claim It Game is available in two formats, paperback, and e-book, on five channels: Amazon, Kindle, Kobo, Google Books & Apple Books.

For more information, please contact Carolyn Wilman at carolyn@contestqueen.com or 416-356-1116

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