



brought to you by  ideaMajesty

FOR IMMEDIATE RELEASE:

Learn How To Win Cash, Cars, Trips & More!

The Contest Queen can teach you how.

Her Proven Sweepstakes Entry System Has Helped Others Win Over \$1,000,000 in Prizes!

Oshawa ON – Many people believe you are either born lucky or you are not. Did you know you can learn to be lucky? Carolyn Wilman, aka The Contest Queen, can teach you how.

It began in 2004 when, after being asked by hundreds of people, ‘So, how I can begin to win like you?’ Carolyn Wilman decided to combine her extensive marketing background along with her hobby, and teach others the fastest and easiest way to have fun and win. The result was *You Can’t Win If You Don’t Enter*—the first publication to focus specifically on the exciting world of Internet sweepstakes.

With the explosion of social media channels over the past 10 years, sponsors switched gears and began running social giveaways. Ms. Wilman knew it was time to update her book with a fully revamped second edition: *How to Win Cash, Cars, Trips & More!*

While there are many books available on sweeping and contesting, Carolyn’s guide is the first and only publication to focus specifically on the exciting world of Internet and social media sweepstakes, with step-by-step instructions.

In *How to Win Cash, Cars, Trips & More!* Carolyn gives away all of her secrets. She reveals inside tricks, tips and approaches, from the etiquette of playing the game to the tools of the trade; from rules and regulations...to the biggest mystery of all: how to increase one’s chances of being a winner. Her book will start you on your journey of becoming a winner on a regular basis!

In conjunction with writing the books, Ms. Wilman also created ContestQueen.com (<http://www.contestqueen.com>) as ‘a hub of all things contesting’ with hundreds of free resources to sweepstakes websites, sweepstakes groups and forums, sweepstakes software, sweepstakes clubs and conventions.

About the Contest Queen:

Carolyn Wilman has worked in sales and marketing for over two decades and is the founder of ContestQueen.com, a promotional marketing consulting business. Her efforts as a sweepstakes marketing expert landed her on the cover of Marketing Magazine, was named by MORE Magazine as one of Canada’s Top 40 Women over 40, featured in the documentary *Winning for a Living* and a pilot for TLC titled *High Stakes Sweepers*. As a contestor, Carolyn has won over \$250,000 in prizes over the past 15 years, with a trip to the 2010 Vancouver Winter Olympics being the most memorable.

How To Win Cash, Cars, Trips & More! is available on ContestQueen.com, Amazon.com, Kobo.com and through wholesale and retail channels worldwide.

For more information, please contact Carolyn Wilman at carolyn@contestqueen.com, [@ContestQueen](https://www.instagram.com/ContestQueen) or 416-356-1116

###

7290268 Canada Inc.

#33 – 811 Wilson Rd N, Oshawa ON L1G 7Z5

416.356.1116 * info@contestqueen.com

www.contestqueen.com